

1st Annual Brush and Rush 5K Run/Walk

Saturday April 27, 2013

To benefit the 2011 Patient Fund at the College of Dentistry

Unique support opportunities exist at our event for local businesses/individuals in the form of sponsorships. Please respond as soon as possible, but no later than March 15th, to ensure recognition in designated event marketing.

General Sponsorship Benefits

- All sponsors will be listed according to their sponsorship level on the race webpage and printed materials including banners and event T-Shirts (subject to printing deadlines). In addition, sponsors will be recognized during event day activities. Sponsors may also display a banner or logo at the event.

Platinum Sponsorship (\$1,000)

- In addition to the general sponsorship benefits listed above, Platinum Sponsors may pre-register 10 participants. Platinum sponsors will have their full logo (in black and white) listed on the back of the race T-shirt. The logo will be printed at the top in the largest size logo.

Gold Sponsorship (\$500)

- In addition to the general sponsorship benefits listed above, Gold Sponsors may pre-register 5 participants. Gold sponsors will have their full logo (in black and white) listed on the back of the race T-shirt. The logo will be printed in the middle of the T-shirt in the second largest logo.

Silver Sponsorship (\$250)

- In addition to the general sponsorship benefits listed above, Silver Sponsors may pre-register 2 participants. Silver sponsors will have their full logo (in black and white) listed on the back of the race T-shirt. The logo will be printed near the bottom in the smallest of 3 sizes of logos.

Bronze Sponsorship (\$100)

- In addition to the general sponsorship benefits listed above, Bronze Sponsors may pre-register 2 participants. Bronze sponsors will have their company names (in black and white) listed on the back of the race T-shirt. The names will be printed at the bottom as room allows on a first come first serve basis

In-Kind Sponsorship (Fair Market Value)

- In-Kind sponsors will be recognized at the sponsorship level that corresponds to the fair market value of their in-kind gift donation (including listing on printed materials and T-Shirts).

Event Location: Terry Trueblood Park 4213 SE Sand Road Iowa City, Iowa

Date: April 27, 2013 (*Rain or Shine*)

Time: Event Day Registration opens at 7:00am and Race starts at 9:00am

Questions: Contact Brittany Johansen at 515-306-9012 or brittany-johansen@uiowa.edu

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We are proud to support the 1st Annual Brush and Rush for the 2011 Patient Fund at the College of Dentistry. We are requesting our corporate name and logo on all materials consistent with our sponsorship below.

____ Platinum Sponsor \$ 1,000

____ Gold Sponsor \$ 500

____ Silver Sponsor \$ 250

____ Bronze Sponsor \$ 100

____ In-Kind Sponsor \$ Fair Market Value

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Enclosed is my check for \$_____ made payable to: UI Foundation/College of Dentistry/2011 Fund.

Please invoice me/my company. _____

In-Kind Sponsorship

Describe item being donated : _____

Approximate value of item(s) donated: _____

The deadline to guarantee sponsorship placement on T-shirts, banners, etc. is March 15, 2013.

Please email your logo picture file to brushandrush5k@gmail.com. As soon as we receive your company's logo, it will be placed on our website with a link to your company's website. All sponsor logos will be printed in black and white on the race t-shirts.

Please mail donated item(s) and Return this form to:

The University of Iowa
College of Dentistry and Dental Clinics
Brittany Johansen c/o Penni Ryan
348 DSB North
Iowa City, Iowa 52242